

## **Suedel Therapeutics and Wellness Social Media Policy**

Information we share on social media and our website is intended for informational purposes only. Viewing our social media or website content does not constitute a professional relationship.

This policy was created for our clients and families to clarify and delineate the way that Suedel Therapeutics and Wellness will conduct and manage our Social Media presence on a variety of platforms. Please read and follow all aspects of this policy, as this will allow you to know what to expect in responses within various interactions that may occur.

**Facebook/Instagram** Suedel Therapeutics and Wellness maintains a Facebook and Instagram page to share interesting articles, provide facility and community information, and provide education with the online community that is following these accounts. Anyone is welcome to view the pages and read or share information posted there. We have no expectation that you as a client will follow or “like” the pages, and furthermore your decision as such will not impact any decisions made by Suedel Therapeutics and Wellness staff members. Suedel Therapeutics and Wellness takes HIPPA Rules and Regulations seriously, and therefore our primary concern is your privacy. Therefore it is the EXPRESS REQUEST AND REQUIREMENT THAT NO CLIENT NAMES BE STATED when completing posts or comments to content within the pages. In addition, NO PHOTOGRAPHS OF CLIENTS SHALL BE POSTED onto the social media platforms. Suedel Therapeutics and Wellness reserves the right to request that any user who posts such information complete an edit to the post, or the post may be deleted in order to protect the confidentiality of the client in question. In addition, it is important to note that the preferred method of contacting Suedel Therapeutics and Wellness is via phone at (701) 317-2897 or via the encrypted, HIPPA compliant email platform using the following address: [admin@suedeltherapeutics.com](mailto:admin@suedeltherapeutics.com). Facebook/Instagram Messenger is not an encrypted form of communication to/from potential clients/caregivers and staff. Therefore as a user, if you seek out Suedel Therapeutics and Wellness via these platforms, you are waiving your right to confidentiality during these communications.

**Conclusion** Thank you for taking the time to review our Social Media Policy. If you have questions or concerns about any of these policies and procedures, or regarding our potential interactions on social media platforms, please discuss this with owners of

Suedel Therapeutics and Wellness - Adam or Stephanie Suedel. The effective date of this policy is 1/1/2020, and will be reviewed annually henceforth.

**Contact Information** Suedel Therapeutics and Wellness welcomes your questions or comments regarding this Statement of Privacy. If you believe that Suedel Therapeutics and Wellness has not adhered to this Statement, please contact Suedel Therapeutics and Wellness at: Suedel Therapeutics and Wellness 1311 S. Washington St. Grand Forks, North Dakota 58201 Email Address: [admin@suedeltherapeutics.com](mailto:admin@suedeltherapeutics.com) Telephone number: 7013172897 Effective as of January 14, 2020

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